## SPONSOR A ROOM AT WORD VANCOUVER



NU MAININ

Support our festival's programming by sponsoring one of our event rooms at UBC Robson Square!

Our festival will run on September 28th, 2024 from 11AM - 5PM.

Each room runs 4 events, featuring local writers of various backgrounds and practices.

Contribute to our venue and/or author fees and help us sustain our literary community!

VENUE SPONSOR \$1000	Contribute to room and equipment cost		
TALENT SPONSOR \$1500	Contribute to our talent & author fees		
FULL SPONSOR \$2500	Contribute to both the room rental costs, and talent & author fees	HAPBOUR	
PRESENTING SPONSOR \$5000+	Contribute beyond a single room of programming to further support the festival		

More details on Sponsor Perks on following page

## **SPONSORSHIP DETAILS**



Level	Perks	
VENUE \$1000	<ol> <li>2 Tickets to our Opening Evening on September 21st, 2024. Includes a drink ticket, access to the Museum of Vancouver's exhibitions, a copy of <i>111 West Coast Literary Portraits</i> (Mother Tongue Publishing), and a night of readings and music.</li> <li>2. Sponsorship mentions:         <ul> <li>a. in host scripts for your room's programming</li> <li>b. in event listings for your room's programming on the Word Vancouver Website</li> </ul> </li> <li>3. Sponsor Logo featured:         <ul> <li>a. on a sponsorship page within the Word Vancouver website</li> <li>b. on social media posts related to the room's programming</li> </ul> </li> </ol>	
TALENT	EVERYTHING IN VENUE PLUS:	
\$1500	1. <b>1 Ad spot</b> in our E-Newsletter 2. <b>1 Sponsorship Feature</b> on our social media	
FULL	EVERYTHING IN TALENT AND VENUE PLUS:	
\$2500	<ol> <li>Sponsor Name Featured:         <ul> <li>a. in Room Title (e.g. C400 SponsorName). Room Title appears in all marketing and webpages associated to the room and its programming.</li> <li>b. on Word branded signage in your room.</li> </ul> </li> </ol>	
PRESENTING	EVERYTHING IN FULL, TALENT AND VENUE PLUS:	
\$5000+	<ol> <li>Sponsorship mentions:         <ul> <li>a. on the Word Vancouver homepage</li> <li>b. at our Festival Opening Evening</li> </ul> </li> <li>2. 2 Additional Tickets to our Festival Opening Evening</li> <li>3. a Complimentary Exhibitor Table in our Book Fair</li> </ol>	

## For more information on our festival, visit <u>wordvancouver.ca/about</u>